



July 13, 2023
Trafalgar Park



IN SUPPORT OF
Kerr Street Mission
Oakville's Mission of Hope



Oakville is a wonderful place to live - for most of us. The truth is that some of our neighbours are struggling to provide the basics necessities for their families. This year there will be over 75,000 visits to Kerr Street Mission (KSM), with anywhere from 800 - 1200 people depending on the Mission's help to make ends meet. Many others will come to access other support and services.

Kerr Street Mission has become an essential organization in Oakville, offering a wide range of programs in support of our neighbours in need. KSM works hard to bring a diverse group of community partners together in an effort to respond, with love and compassion, to the needs of the community.

By participating in the Mayor's Invitational Tournament you are making a difference in the community and you are making Oakville a more livable town for grandparents, moms and dads, teenagers and children that are in need.

I encourage you to enter a team in this year's tournament because, as you know, it is a great way for you and your employees/friends to have fun together, meet new people and support a worthy cause. Teams can have a maximum of 15 players and must have at least three female players. The tournament entry fee is \$4,500. What's included?

- Guarantee of at least three softball games
- Breakfast, Lunch and Healthy Nutritious Snacks through the day
- Beer Tent and Wine Bar
- Opportunity to Build Your Team

In addition, sponsorship opportunities are available at various levels.

To register a team or secure a sponsorship see attached documentation. If you have any questions please contact Heidi Avery, Director of Fundraising and Stewardship at: heidi@kerrstreet.com, or 905-330-7993.

Be among the first to step up to the plate and join us to help make a positive change in the lives of those in need. Together, we can make a difference in our community.

Sincerely,

Mayor Rob Burton



Thursday, July 13, 2023

**Trafalgar Park
133 Rebecca St, Oakville, ON**



Why we do what we do.

Though it may be difficult to fathom, **more than 18,680 people live below the "Low Income Cut Off"** and in need for daily, practical assistance.

For more than two decades, Kerr Street Mission has been providing essential programs and services for families and in particular their children. KSM has become a gathering place and hub of care for the community offering much needed programs like community meals, food market, after school care, youth programs and many more.

KSM comes alongside families in need.

Whether it's a helping hand offering support and compassion, a warm meal or connections to community services, KSM has always been there to help.

We hear so many stories from the families we serve. Some of them make us smile, others make us cry and leave us wishing we could do more. All of them are our inspiration. We want to do more for our children, youth, families and seniors.

In an effort to break and end the cycle of poverty, KSM is actively involved helping families in need by providing care and community.

How can you help?

Your support in the Mayor's Invitational Tournament will help us continue to serve these families in need and bring Help for the Present and Hope for the Future.

Please join us!

To register, please contact Heidi Avery - heidi@kerrstreet.com or 905-330-7993.



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SPONSORSHIP OPPORTUNITIES



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We invite you to participate as a sponsor for our 2023 Mayor's Invitational Softball Tournament taking place on Thursday, July 13th, 2023 in support of Kerr Street Mission, at Trafalgar Park. Please see Sponsorship levels below.

SPONSORSHIP LEVELS:



Title Sponsor

- Acknowledgment as Title Sponsor with priority logo placement on all event advertising, event signage, promotional materials, website and social media
- Corporate logo recognition on KSM website and hyperlink to company website
- Premium placement of corporate name and logo in the event program
- Complimentary Team registration of 15 players and customized t-shirts - a \$4,500 value
- Acknowledgment as Title Sponsor in newspaper thank you advertisement



Home Run Meal Sponsor

- Official Meal Sponsor for 2023 Mayor's Invitational Softball Tournament
- Acknowledgment as Meal sponsor on all event advertising, event signage, and promo materials
- Premium placement of corporate name and logo in the event program
- Complimentary Team registration of 15 players and customized t-shirts - a \$4,500 value
- Acknowledgment as Meal Sponsor in newspaper thank you advertisement



Double Play Beverage Sponsor

- Official Beverage Sponsor for 2023 Mayor's Invitational Softball Tournament
- Acknowledgment as Beverage sponsor on all event advertising, event signage, and promo materials
- Complimentary Team registration of 15 players and customized t-shirts - a \$4,500 value
- Acknowledgment as Beverage Sponsor in newspaper thank you advertisement



RBI Sponsor

- Acknowledgment as RBI Sponsor on all event advertising, event signage, and promotional materials
- Acknowledgment in newspaper thank you advertisement



Team Sponsor

- Official Team Sponsor (1 of 8) for 2023 Mayor's Invitational Softball Tournament
- Team registration of 15 players and customized t-shirts
- Refreshments and meals provided for duration of tournament day (breakfast, lunch and dinner).
- Acknowledgment as team sponsor in event advertising, signage, promotional materials and thank you advertisement.

For more information about this event and sponsorship opportunities, please contact:
Heidi Avery - heidi@kerrstreet.com - 905-330-7993

KerrStreet.com