

Sponsorship Opportunities



COMMUNITY CHAMPIONS

\$50,000 +

Are you looking to create a legacy of giving with an organization that is committed to transforming lives?

Do you want to support an organization that offers a much needed life line to those in need and that helps change the trajectory of lives for many in our community.

As a **Community Champion** your funds will offer inspiration and support to help KSM fulfill its mission of providing help for the present and hope for the future. You are a catalyst for change and your guidance and feedback will be invited as we work to maximize the impact of programs and services.



PROGRAM PARTNERS

\$20,000 +

Are you inspired to get involved with a program that makes a difference?

Do you want to align your specific brand or services to one of the essential programs or services offered at Kerr Street Mission?

As a **Program Partner**, your investment will help Kerr Street Mission provide a consistent quality program that makes a difference for our neighbours in need.

Partnerships can be customized based on your goals, objectives and passion.



EVENT SPONSORS

\$5,000 - \$40,000

Are you interested in being part of an established event?

Do you want to increase awareness of your organizations commitment to the community?

As an **Event Sponsor**, your selected level of sponsorship will provide exposure for your organization and will help Kerr Street Mission raise both awareness of the needs in our community and the funds required to provide for a vulnerable population.



CORPORATE CONNECTIONS

\$3,000 +




Are you looking to give back to your community?

Do you want to promote your company/brand with a respected, well known charity?

As a **Corporate Connection Partner** your investment will support the good work of Kerr Street Mission and your philanthropic efforts will create goodwill and exposure for your team and business.

Sponsorship Opportunities

continued

PARTNERSHIP BENEFITS	COMMUNITY CHAMPIONS \$50,000 +	PROGRAM PARTNERS \$20,000 +	EVENT SPONSORS \$5,000 - \$40,000	CORPORATE CONNECTIONS \$3,000 +
Partnership Certificate	X	X	X	X
KSM Website brand exposure www.kerrstreet.com <i>Average 1,500 visits/month</i>	X	X	X	X
KSM Social Media presence  4,000 followers  1,000 followers  1,000 followers	X	X	X	X
KSM Enewsletter Distribution brand presence <i>2,000 - 4,000 recipients</i>	X	X		
KSM Mid Year Reports Inclusion <i>2,000 - 4,000 recipients</i>	X	X		
Community Print Promotion: Weekly column in Oakville Beaver <i>Circulation: 52,000/week</i>	X	X		
Customized KSM Program Sponsorship	X	X		
Event Recognition Corporate logo recognition on all event advertising, event signage and promotion			X	
Customized Team Sportswear			X	

Let's work together to bring help today and hope for the future.
To learn more, contact Heidi Avery - heidi@kerrstreet.com.

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